

ATHENS INVITES

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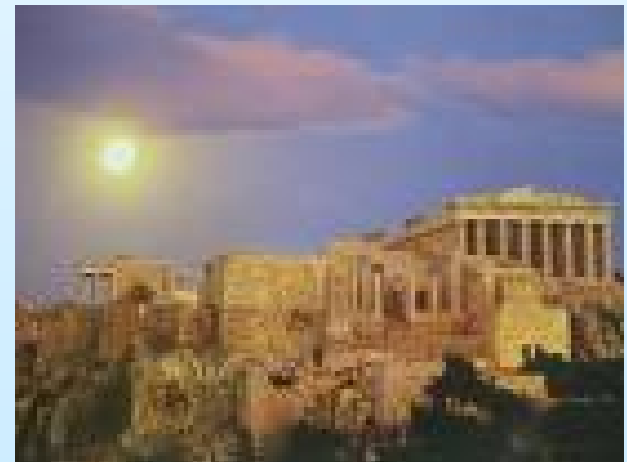
ICEF 11

11th International Congress of Engineering and Food

Greece

A Glorious Past - A Promising Future

- Cradle of Western civilisation & birthplace of Democracy, Philosophy and Science
- Gateway between the East and West
- Modern, fast developing European country
- Home to over 300 major infrastructure and urban projects, in anticipation of the global challenges of the 21st century
- Site of major investments in key sectors (Telecommunications, Information Technology et. al.)
- Host of more than 10 million visitors annually
- Unique pole of attraction for high-end delegates (especially Athens)



Athens

The Past

- ▶ Aptly named Athens after the goddess of wisdom and knowledge
- ▶ Hub of the ancient world in science, philosophy, the arts and politics
- ▶ Birthplace of “Congresses” – the earliest assemblies of the world for public issues
- ▶ Cradle of Symposia, celebrated discussions over food and drink



Athens

The Present

- Home to 4 million people
- Unrivalled in beauty, hospitality and excitement
- Unique blend of Ancient and Byzantine tradition with Neoclassical and Modern architecture
- Preferred venue for artistic events, scientific meetings and business conferences
- One of the safest destinations in Europe
- Uncompromised quality and service standards at affordable prices



Athens

The Present

- State-of-the-art infrastructure for transport and travelling:



Eleftherios Venizelos International Airport with a handling capacity of 20 million passengers annually

Attiki Odos Highway offering easy access to the airport and upgrading the city's transport network

Athens Metro transferring 450,000 commuters daily

ATHENS

A Great Destination for Conferences

Ideal for international congresses:

- ▶ Stable economy
- ▶ Vantage location
- ▶ Great climate
- ▶ Rich historical, cultural, artistic and scientific legacy
- ▶ Wealth of tourist options for pre- and post-congress period
- ▶ Sound experience of local PCOs



ATHENS

A Great Destination for Conferences

Transportation

Athens is easily accessible...



By Air

- Via “Eleftherios Venizelos”, One of Europe’s finest and most modern airport

By Train

- From Italy and Western Europe via Patras
- From the rest of Europe through Northern Greece



ATHENS

A Great Destination for Conferences

By Ferryboat

Frequent services linking:

- Italy and the Port of Patras (180 km from Athens)
- The Greek islands and the Port of Piraeus (30' off Athens by taxi or Metro)



By Road

Gateway in Southern Europe via two major national road networks with international links:

- Egnatia Road (687 km) and its arterial axes in Northern Greece
- Patra-Athens-Thessaloniki-Evzoni road axis (800 km)



ATHENS

A Great Destination for Conferences

Getting around the city



The Athens Metro
the quickest means
of transport. Direct
connection of the
airport and the
Conference Venue.



Taxis
among the least
expensive in
Europe

Buses and Trolley Buses

a hub network covering the entire Attika basin



Suburban Railway
serving the
suburbs and the
Athens Airport



Light Rail System (Tram)

a welcome alternative to fixed track rail

ATHENS

A Great Destination for Conferences

The 2004 Olympic Games

- Greece gave birth to and hosted the Olympics for centuries – the embodiment of nation-wide reconciliation and genuine sporting spirit



- Greece won the bid for 2004 Olympics – and came out in flying colours – thanks to:
 - achievements in technology
 - superb infrastructure
 - excellent accommodation
 - prime services
 - ability to organize world events of any size

ATHENS

A Great Destination for Conferences

Climate

Athens is the ideal destination year-round, thanks to its:

- ▶ Excellent Mediterranean climate
- ▶ Sunshine during most months
- ▶ Mild winters (10-14°C on average)
- ▶ Pleasant springs and summers.

Average Monthly Temperatures in °C and °F

MONTH	°C	°F	MONTH	°C	°F	MONTH	°C	°F
JANUARY	10.3	50.5	MAY	20.7	69.3	SEPTEMBER	24.2	75.7
FEBRUARY	10.7	51.2	JUNE	25.1	77.2	OCTOBER	19.4	66.9
MARCH	12.4	54.3	JULY	27.9	82.2	NOVEMBER	15.5	60.0
APRIL	16.0	60.8	AUGUST	27.8	81.9	DECEMBER	12.2	54.0

ATHENS

A Great Destination for Conferences



Map of
Athens

CONGRESS TOURS & EXCURSIONS

(for participants / accompanying persons)



▶ **Half-Day City Tour of Athens**

Highlights of the striking contrasting features of Old and Contemporary Athens



▶ **Cape Sounion in the Afternoon**

Views of the sea and coastal areas with stop-over at the Temple of Poseidon, Cape Sounio



▶ **One-Day Delphi Tour**

Sightseeing in Delphi, lunch at a local tavern, stop-over at Arachova. Early evening return to Athens

CONGRESS TOURS & EXCURSIONS

(for participants / accompanying persons)

► One-Day Argolis Tour

Coastal route to the archaeological site at Mycenae, the picturesque historic city of Navplion and Epidavros with its celebrated ancient theatre. Early evening arrival in Athens.



► **Full-Day Cruise to the Saronic Islands** (Hydra, Poros, Aegina - Evening arrival in Athens)

► 4-Day Classical Tour

The tour provides considerable insight into Prehistory, the Classical period, Roman domination, the Byzantine Empire, the Crusades and present-day Greece.



ATHENIAN SIGHTS AND MONUMENTS

Acropolis

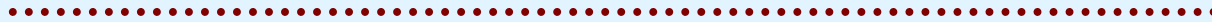
Landmark
of the Athenian
Golden Age.



Ancient Agora

Heart of the
ancient city in
the Classical era.

Plaka



The most picturesque quarters of Athens, featuring
19th century neo-classical Houses.



Kerameikos

The earliest
ancient cemetery
in Attica – a unique
open-air museum



ATHENIAN SIGHTS AND MONUMENTS



Museums

- National Archaeological Museum - a unique collection of Ancient Greek works of art
- Byzantine & Christian Museum - exhibits of Religious Art
- National Gallery - permanent Art collections
- Benaki Museum - collection of 30.000 items illustrating the character of the Greek world through a spectacular historical panorama
- War museum - weapons from Stone Age and the Classical Period of the Second World War, various types of fighter aircraft, military uniforms etc
- Athens City Museum - 18th - 20th century paintings and engravings
- Cycladic Art Museum - the world's largest private collection of Cycladic Art
- Greek Folk Art Museum - featuring textiles, embroideries, costumes, silverware, folk paintings, wood and stone carvings from 1650 to present day

Byzantine Churches

Old Metropolis, Kapnikarea, Agioi
Apostoloi, Agios Georgios atop
Lycabettus Hill, Kaisariani

Monastery



CULTURAL VENUES AND EVENTS

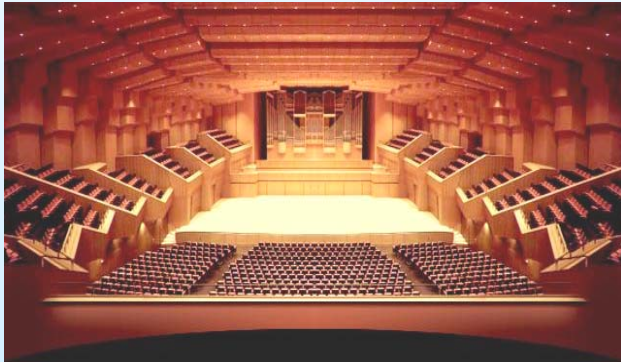


Odeion of Herodes Atticus

Venue for the annual Athens Festival comprising ancient and contemporary Greek plays, concerts, ballets and modern dance performances

Lycabettus Theatre

Stage for contemporary and ancient Greek plays, international rock and jazz bands



Athens Concert Hall

A multi-function auditorium of international repute

Greek National Opera House

With a long tradition in outstanding performances



Dora Stratou Society

A “living” museum for Greek folklore dancing boasting the largest collection of old local costumes in Greece and a folk dance troupe



SEE YOU IN
ATHENS